

ANEIRIN  DESIGNS

SERVICES PRICE GUIDE

STUDIO SERVICE FOR FREELANCE PRICES

THANK YOU FOR YOUR INTEREST!

All prices shown in the brochure are intended as a guide with the aim of providing you with the likeliest cost of each service. Depending on the complexity of the project some prices may vary. For a free quote send me an email detailing your project. Costs are made as transparent as possible so that you know what you are receiving and how much you can expect to pay with any additional costs outlined. Please see my website for terms and conditions.

Please don't hesitate to contact me if you have questions regarding any of my services. You can get in touch with me by email or telephone. Alternatively, you contact me on my website www.aneirin.co.uk or through any of my social media channels [@aneirindesigns](https://www.instagram.com/aneirindesigns)

Email: enquiries@aneirin.co.uk

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PACKAGES

BUSINESS PACKAGE

Designed for the start-up that wants a good foundation to advertise their business effectively and affordably but may require some advice on how to best leverage their brand.

- 3 HOURS OF CONSULTANCY FREE [additional time £25/hour]
- LOGO DESIGN - BASIC £300.00
- BUSINESS CARD £80.00
- SOCIAL MEDIA PRESENCE £100.00

~~£480.00~~

£432.00 (SAVE 10%)

PRODUCTION PACKAGE

Promote your upcoming production with promotional photographs and designs for both your print and web marketing. Have the flexibility to add the print or digital designs that you feel would be most beneficial and carry over the 10% saving.

- PRODUCTION TITLE £80.00
- PHOTOSHOOT £150.00 + editing
- (Optional) CHOOSE COMPLIMENTARY DESIGNS TO ADD TO THE PACKAGE

~~£230.00~~

£207.00 (SAVE 10%) *final price dependent on number of edited photos and optional designs

CORPORATE PACKAGE

Update your business with headshots and business cards for your staff. Minimum of 4 staff members.

- BUSINESS CARD £80.00 [+ £5.00 per staff member]
- HEADSHOTS £150.00 [+ £10.00 per staff member]

~~£290.00~~

£261.00 (SAVE 10%) *minimum price



SERVICE LIST

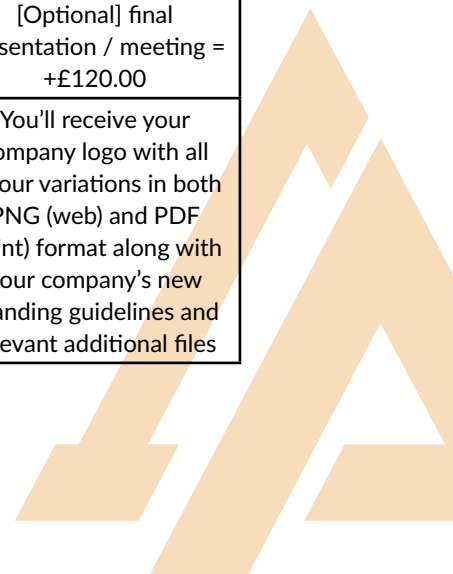
ADVERT / BILLBOARD / BANNER	POA
BOOKLET	£6 - £10 PP
BOOKLET COVER PAGE	£60.00
BUSINESS CARD	£80.00
COMPLIMENTS SLIP	£50.00
ECARD	£60.00
ENVELOPE	£40.00
INVITATION	£80.00
LEAFLET - SINGLE SIDED	£80.00
LEAFLET - DOUBLE SIDED	£120.00
LEAFLET - BI-FOLD	£180.00
LEAFLET - TRI-FOLD	£250.00
LETTERHEAD	£60.00
LOGO REFRESH	£80 - £120
LOGO DIGITISATION	£80 - £120
LOGO DESIGN	£250 - £350
LOGO AND BRANDING	£500 - £800
NEWSLETTER	£60.00
MENU	£100 - £300
PHOTOGRAPHY	POA
POSTER	£100 - £150
SOCIAL MEDIA ART (PROFILE PICTURE / BANNER / IN-STREAM ADVERT)	£20 - £40
STICKERS	£40.00
TITLE FOR THEATRE PRODUCTIONS / EVENTS	£80.00
VIDEO	POA
WEB DESIGN - WORDPRESS WEBSITE	POA

Designs are made from scratch without using templates. Some services include multiple drafts to choose between. Prices are intended as a guide and a more exact price will always be quoted upon enquiry to closer reflect the amount of work expected.



LOGO DESIGNS

LOGO REFRESH	LOGO DIGITISATION	LOGO DESIGN	LOGO AND BRANDING
£80 - £120	£80 - £120	£250.00 - £350.00	£500.00 - £800.00
<i>Recreate an old logo for modern use. Update your low resolution / blurry logo while keeping the original design intact. Minor tweaks can be requested</i>	<i>For businesses that have a very precise design they want for their logo and just need someone to create it for them</i>	<i>Start-up and local businesses that want a logo designed and want a more in-depth consultation with options to choose from</i>	<i>The complete professional logo package. For up-and-coming or established businesses that need a great logo and branding with impact</i>
Typically email or phone discussion. Face-to-face consultation available upon request [Mileage charges may apply]		~1 hour face-to-face consultation for idea gathering	~1.5 - 2 hr full business meeting to understand your company (what you do, your values, market position, competitors etc.) including drafting up some initial concepts for your logo design
Draft version of your logo sent for review followed by 2 rounds of revisions [Additional rounds of revisions +£20.00 each]		3 logo design concepts	3 logo concepts, logo and wordmark, and draft of corporate identity; colour palette, fonts and pairing, accent designs etc.
Full colour logo along with a negative (all white) version sent in both PNG (web) and PDF (print) format		~1 hour review call to provide feedback	~1.5 hr review meeting
		Development of chosen concept which is sent back for review, followed by 2 rounds of revisions [Additional rounds of revisions +£20.00 each]	Development of chosen concepts which are sent for review, followed by 2 rounds of revisions
		Design finalised and agreed	Development of corporate identity; colour palette, fonts and pairing, accent designs etc.
		Full colour logo along with a negative (all white) version sent in both PNG (web) and PDF (print) format	Project finalised and agreed. [Optional] final presentation / meeting = +£120.00
			You'll receive your company logo with all colour variations in both PNG (web) and PDF (print) format along with your company's new branding guidelines and relevant additional files



PHOTOGRAPHY

DAY RATE	£150.00
MILEAGE CHARGE FOR JOURNEY OVER 80 MILES ROUND-TRIP	45p / mile
EDITING	£20 / hour
RUSHED PROCESSING	+50%
DIGITAL TRANSMISSION OF IMAGES ON DROPBOX	FREE

HEADSHOTS

All headshots are available as POA based on the number of participants.

- ACTOR HEADSHOTS
- BRANDING HEADSHOTS perfect for the solo / small business owner who wants to convey the unique energy and personality of their brand.
- PROFESSIONAL HEADSHOTS
- CORPORATION HEADSHOTS requires a minimum of 5 participants in a session.

PROMOTIONAL PHOTOSHOOT

A promotional photoshoot can potentially cover multiple days, multiple locations, and require a large number of edited photographs. If you're putting on an in-house production and require some design work, the photoshoot could also be priced as part of a larger project for a discount. POA.

DIGITAL PHOTO-RESTORATION / CORRECTION

If you have an important photo that didn't quite turn out the way you wanted it then there is a chance that it can be fixed. If a photo is incorrectly exposed some areas may be beyond complete repair but may be improved. I will be able to give an assessment of the image upon viewing it and provide you with an estimate for time and cost to repair. Photo-restoration is £20 / hour.

